|  |  |  |
| --- | --- | --- |
| **Form 2** |  | |
| **2011 Busan International Food Expo**  **[Application for Directory Book / Payable Advertisement]** | | 2011.10.6~9(4days) |
| **BEXCO** |

1. Application for Directory Book (Complementary)

|  |  |  |  |
| --- | --- | --- | --- |
| **Company Name** |  | | |
| **Person in Charge** |  | | |
| **Tel.** |  | **Fax** |  |
| **Address** |  | | |
| **Web Site** |  | | |
| **E-mail** |  | | |
|  | | | |
| **Introduction of the Company IN 300 WORDS** | | | |
|  | | | |
| **Contents of Exhibit IN 300 WORDS** | | | |
|  | | | |

▷ The form should be submitted to the office by the deadline(23 Sept.), otherwise the information may not be able to published on the directory book.

▷ All exhibitors are required to meet the form and send it via E-mail or Fax.

1. Payable Advertisement(Option)

* Exhibitor Info.

|  |  |  |  |
| --- | --- | --- | --- |
| Company Name |  | Booth No. |  |
| Person in Charge |  | Position |  |
| Tel. |  | Cell Phone |  |

* Application

|  |  |  |
| --- | --- | --- |
| Option | Price | Others |
| Back to Back Side of Front Cover | $600/P | * Four-color process required to be submitted to the office * VAT not included |
| Back to Back Side of Back Cover | $600/P |
| Color Paper Ad Inside | $300/P |

◎ Those who want to put an ad on the official directory are required to choose proper ad position on the table above.

|  |  |
| --- | --- |
| **Details** | 1. Ad film : four-color process 2. Deadline for Submitting : 23th, Sept. 2011 3. Size : 210mm x 150mm (3mm spare space needed) |

* Attachment : 1 duplicate of receipt of sending the money
* The company name must be written on sender’s name of balance sheet.

**2011 Busan International Food Expo Organizer** [**www.bife.co.kr**](http://www.bife.co.kr)

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